

Transatlantic Doctoral Academy on Corporate Responsibility

3rd Seminar, 8-13 February 2010 in Montreal and Toronto, Canada

Location: Université de Montréal, Centre canadien d'études allemandes et européennes
(CCEAE), 3744, rue Jean-Brillant, 5th floor, room/ salle 580-32

Organized by: Thomas Beschorner, Universities of Oldenburg and Montreal,
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Monday, February 8

- 9.30 Welcome, catch-up, warm-up
- 10.00 Sean Coutts, University of Toronto
Lifting the Veil of Technocracy: mapping entropic processes in the new paradigm of self-organization
- 11.00 Break
- 11.15 Gerardo Munarriz, University of British Columbia
Indigenous Communities Searching for Justice: Holding Transnational (Mining/Oil) Corporations, International Financial Institutions and States Accountable for Violations of Human Rights in Latin America

12.15 Lunch

Updates: PhD projects

- 14.00 Mirkovic, Sabine, European University Viadrina Frankfurt (Oder)
Multinational corporations between legitimacy advancement and legitimacy crises
- A postfoundational conception of legitimacy of corporate power in postnational governance
- 14.30 Christoph Stamm, Université de Montréal
Responsible Governance: Institutional Actions of Private Authorities

15.00 Arnaud Celka, Université de Montréal
The Role and Impact of the Private Standards in the Ethical Business Regulation

15.30 Jan Borkowski, Universität Lüneburg
Antecedents of Respectful Leadership

16.00 Break

TADA focus workshop (concepts/ reports)

16.20 Business Ethics Education: Canada meets Poland meets Germany (report by Sabine Mirkovic)

16.40 The micro foundation of organizational ethical behavior: Towards integrating multi-level institutional perspectives (introduction by Ajnesh Prasad)

17.00 Standardization and Regulation (introduction by Thomas Hajduk)

17.20 End of the day

Tuesday, February 9

9.00 Luc Bres, HEC Montréal

10.00 Break

10.15 Jan-Hendrik Quandt, Universität Bielefeld
CSR between Rhetoric and Sustainability

11.15 Break

11.30 Hauke Laackmann, Universität Flensburg
Social trends as strategic challenge for sustainable management

12.30 Lunch

CSR Practitioner Forum

13.30 Plansecur. A Case Study
Project by Matthias Schmidt, Thomas Hajduk, and Sean Coutts

18.00 End of the day

Wednesday, February 10

- 8.00 Benjamin Diehl, Technische Universität Berlin
Enhancing value creation potential through consumer-consumer-interaction
- Analysis on a sustainability innovation process
- 9.00 Break
- 9.15 Imke Schmidt, Universität Duisburg-Essen
From Corporate to Cooperative Responsibility?
International Strategies of Product Carbon Footprinting: Discourse and Practice.
- 10.15 Break
- 10.30 Claire Woodside, Carleton University, Ottawa
Mining companies and communities in conflict: CSR and conflict management
in the mining sector.
- 11.30 Walk to and lunch at the HEC
- 12.15 CSR: International Perspectives
- Chair: Luc Bres (HEC Montréal), in cooperation with the "Groupe de recherche
interdisciplinaire en développement durable (GRIDD-HEC)
- Location : Salle Esdras-Minville
HEC édifice de la Côte-Sainte-Catherine, 3ème étage
- 14.00 Walk and talk on the Mont Royal
- Chair, introduction by: Thomas Hajduk
- Walk and talk
- Keep the balance: Figure skating (Mont Royal, Lac de Castor) – obligatory!
- 17.00 TADA perspectives
- 18.00 End of the day

Thursday, February 11

- 10.15 Transfer: Hotel – Montreal main station
- 11.35 Departure Montreal (main station)
16. 24 Arrival Toronto



Joint Workshop:

Politics, Rights, and Sustainability: Theoretical Perspectives in Business Ethics

Location: York Lanes, York University, Toronto, Canada

Organized by:

Wesley Cragg, Schulich School of Business, York University (Canada)
Project Director and Principal Investigator, Canadian Business Ethics Research Network
(CBERN)

and

Thomas Beschoner, Universities of Montreal and Oldenburg (Canada/Germany), director of the
Transatlantic Doctoral Academy on Corporate Responsibility (TADA)

Friday, February 12 Location: 280A York Lanes

10.00 Shuttle Bus leaves the Comfort Inn for York Lanes

10.30 Welcome - TADA meets CBERN. CBERN meets TADA

11.45 Lunch

12.30 Andreas Scherer, University of Zurich (Switzerland)
Organizing for Legitimacy: Challenges for MNCs in a Globalized World

Commentaries by:

Luc Bres (TADA), HEC Montréal (Canada)

Sareh Pouryousefi, University of Toronto (CBERN)

14.30 Break

15.00 Bryan Husted, Schulich School of Business, York University (Canada)
"Social Equity and the Firm: Conceptualization and Measurement"

Commentaries by:

Kristin Vorbohle (TADA), University of Oldenburg (Germany)

Daina Mazutis (CBERN), Richard Ivey School of Business (London)

17.45 End of Day 1

18.00 Dinner at The Underground at York Lanes (next to the Food Court)

20:00 Shuttle Bus departs York Lanes for the Comfort Inn

Saturday, February 13 Location 305 York Lanes

9.00 Shuttle Bus leaves the Comfort Inn for York Lanes

9.30 Florian Wettstein, University of St. Thomas (USA)
*Private Actors and Public Responsibility: Corporate Human Rights
Obligations in the "Collective Age"*

Commentaries by:
Claire Woodside (TADA), Carleton University
NN (CBERN)

10.45 Break

11.15 Wesley Cragg, York University (Canada)
Sustainability, business ethics and human rights

Commentaries by:
Jan-Hendrik Quandt (TADA), University of Bielefeld (Germany)
NN (CBERN)

12.45 End of the joint workshop and lunch

14.00 Shuttle Bus departs for Comfort Inn for those not attending the CBERN Cluster Meeting

14.00 CBERN PhD cluster meeting (without TADA)

18.00 Shuttle Bus departs for Comfort Inn

END OF WORKSHOP